

The logo for Factual Entertainment Forum is displayed on a red square background. The word "factual" is in a white, lowercase, sans-serif font. Below it, "ENTERTAINMENT" is written in a smaller, white, uppercase, sans-serif font, with a white play button icon to its left. The word "forum" is in a large, white, lowercase, sans-serif font at the bottom.

factual ENTERTAINMENT forum

THE **REAL** DEAL

SPONSORSHIP MENU

From the team behind the world's biggest and best non-fiction entertainment conference, The Realscreen Summit, and the world's foremost authority on non-fiction, *realscreen* magazine, comes the Factual Entertainment Forum: The Real Deal.

This exciting new event is a reality-centric full-day conference to be held on May 20 in Santa Monica. FEF: The Real Deal will bring together broadcast and cable executives, producers, agents and other stakeholders in the reality TV/factual entertainment industry for a day of inspiration, discussion about the current state of reality TV and where it's going, and of course, networking.

THE BIGGEST SPONSOR:

ONE EXCLUSIVE OPPORTUNITY AT \$14,995 NET

- Above the-line logo exposure ("Factual Entertainment Forum presented in association with.....") on all pre-event promotional material to include brochure mailers, website, advertising in realscreen and other trades
- Extensive onsite logo and branding exposure on conference signage and multimedia
- Eight (8) general conference passes
- Opportunity to present a customized experience to delegates, subject to the approval of the event producers
- Opportunity to run a 30 second spot/sizzle reel at opening remarks
- Preview access to the conference delegate list
- Full page 4/C advertisement in the May/June2009 issue of realscreen
- One (1) banner hung in high traffic area
- One (1) Seat Drop
- Table top space (one item)
- Exclusive ownership of lanyards with your logo and choice of color
- 8'x10' booth/display space in high traffic area
- Sponsorship of one conference session
- Additional conference passes at early bird rate of \$295
- Exclusive sponsorship of onsite post-event cocktail party
(opportunity to provide branded napkins, provide giveaway/gift bag etc., subject to the approval of the event producers)

THE AMAZING SPONSORS:

SIX (MAX) OPPORTUNITIES AT \$5,995 NET

- Prominent logo on all pre-event promotional material to include brochure mailers, website, advertising in realscreen and other trades
- Extensive onsite logo and branding exposure on conference signage and multimedia
- Two (2) general conference passes
- Half-page 4/C advertisement in the May/June2009 issue of realscreen
- One (1) Seat Drop
- Table top space (one item)
- Sponsorship of one conference session or meal/refreshment break
- 8'x10' booth/display space in high traffic area
- Additional conference passes at early bird rate of \$295

A LA CARTE OPPORTUNITIES

- Table Top Literature Space \$995 each
- Seat drop \$995 each
- Custom opportunities quoted upon request